

INDEX OVERVIEW

The Roundhill BITKRAFT Esports Index is the first rules-based index designed to track the performance of the growing market of electronic sports, or “esports”. The Index consists of a modified equal-weighted portfolio of globally-listed companies who are actively involved in the competitive video gaming industry. This classification includes, but is not limited to: video game publishers, streaming network operators, video game tournament and league operators/owners, competitive team owners, and hardware companies.

ESPORTS OPPORTUNITY

The Roundhill BITKRAFT Esports Index offers exposure to the fastest growing segment of the \$100+ billion global video game market. The current composition consists of industry-leading companies from 11 countries and 3 continents.

Esports sits at the nexus of growth trends within streaming, live original content, sports, and mobile, ushering in a new age of media and entertainment.

GLOBAL MARKET



INDEX CHARACTERISTICS

| | |
|------------------------------|-------------|
| Index Ticker (Total Return) | NERD |
| Index Ticker (Price Return) | NERDPR |
| Launch Date | 12/31/2018 |
| Rebalancing Frequency | Quarterly |
| # of Holdings | 25 |
| Median Market Capitalization | 5.4 billion |
| Country Exposure Count | 11 |

GEOGRAPHIC BREAKDOWN

| | | | |
|---------------|-------|-------------|------|
| United States | 21.4% | Poland | 4.5% |
| China | 17.8% | France | 4.4% |
| Japan | 11.6% | Switzerland | 3.9% |
| South Korea | 11.4% | Hong Kong | 0.6% |
| Singapore | 9.0% | | |
| Taiwan | 8.3% | | |
| Sweden | 7.2% | | |

THEMATIC RELEVANCE BREAKDOWN

| | |
|-------------|-------|
| Games | 42.0% |
| Hardware | 24.1% |
| Media | 23.4% |
| Broad-based | 10.4% |



MARKET CAPITALIZATION BREAKDOWN

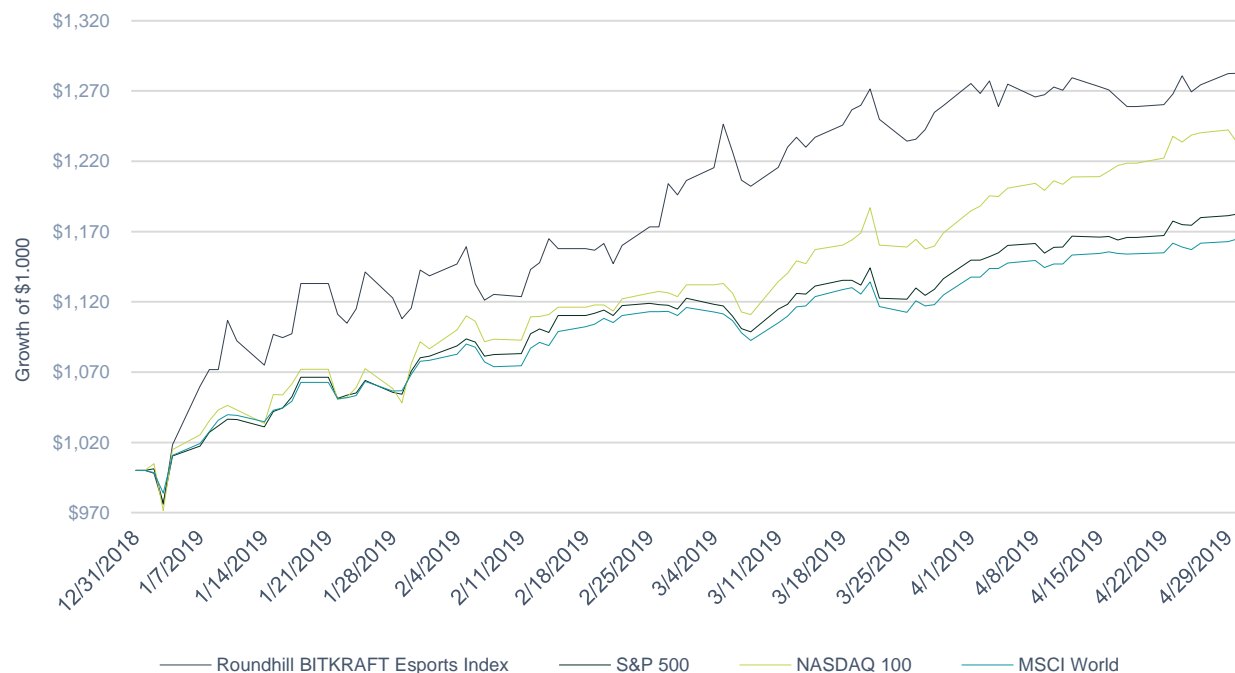
| | |
|-------------------|-------|
| Large Cap (>\$5B) | 62.0% |
| Small Cap (<\$1B) | 24.7% |
| Mid Cap (\$1-5B) | 13.4% |



TOP TEN HOLDINGS

| | | | | | |
|-----------|---------------------------|-------|--------|--------------------------|-------|
| 067160 KS | AfreecaTV Co Ltd | 7.57% | NTES | NetEase Inc | 4.59% |
| ATVI | Activision Blizzard Inc | 6.33% | HEAR | Turtle Beach Corp | 4.51% |
| SE | Sea Ltd | 6.21% | CDR PW | CD Projekt SA | 4.49% |
| MTGB SS | Modern Times Group MTG AB | 5.94% | UBI FP | Ubisoft Entertainment SA | 4.39% |
| HUYA | HUYA Inc | 5.24% | 700 HK | Tencent Holdings Ltd | 4.23% |

INDEX PERFORMANCE



| | 1 Month | 3 Month | 6 Month | 1 Year |
|----------------------------------|---------|---------|---------|--------|
| Roundhill BITKRAFT Esports Index | 1.82% | 12.24% | N/A | N/A |
| S&P 500 | 4.05% | 9.48% | 9.76% | 13.49% |
| NASDAQ 100 | 5.50% | 12.97% | 12.33% | 19.10% |
| MSCI World | 3.55% | 8.06% | 8.83% | 6.48% |

Roundhill Investments is an asset management firm focused on developing products that enable investors to participate in the electronic sports (esports) industry via public financial markets. We define esports as competitive video gaming in front of a viewing audience, which includes amateur and professional video game streaming as well as physical events, tournaments and leagues. With our insights and product knowledge, retail and institutional investors are empowered to diversify their portfolios by gaining exposure to the ever-evolving esports industry.

DISCLAIMER

It is not possible to invest directly in an index. Index performance does not reflect the deduction of any fees or expenses. The S&P 500 is a capitalization-weighted index of 500 stocks designed to measure the performance of the broad domestic economy. The MSCI World Index is a free-float weighted equity index. It is designed to measure the performance of developed world markets. The NASDAQ-100 Index is a modified capitalization-weighted index of the 100 largest issues listed on the NASDAQ. Performance is provided on a total return basis. For thematic relevance purposes, holdings are classified according to Roundhill's proprietary methodology.