

## Why Invest in CHAT?



**Market Growth:** The Total Addressable Market (TAM) for Generative AI Enterprise Software is expected to reach approximately \$121B.<sup>1</sup>



**Economic Impact:** AI technologies are anticipated to drive around \$7 trillion in global economic growth by 2032.<sup>2</sup>



**Rapid Adoption:** OpenAI's ChatGPT has become one of the fastest application to surpass 100 million users.<sup>3</sup>

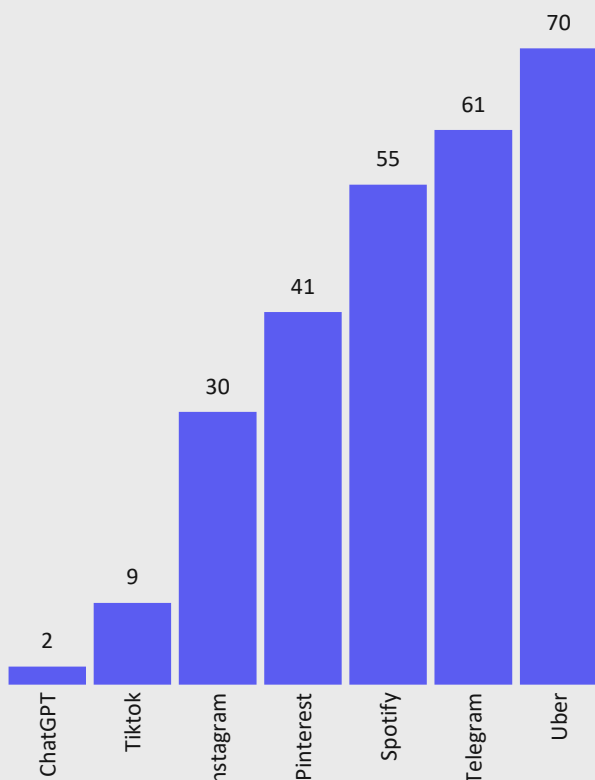
1 Roundhill Investments; 2, 3 Goldman Sachs Global Investment Research

## Fund Details

Fund Ticker	CHAT
Exchange	NYSE Arca
CUSIP	886361600
Expense Ratio	0.75%
AUM	\$237.4MM
Shares Outstanding	6,800,000
Inception Date	05 / 18 / 2023
ETF Options Available	Yes
# of Holdings	33

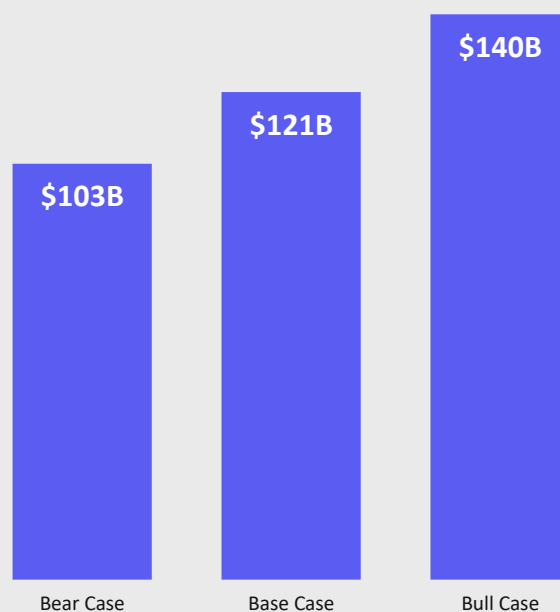
## The Generative AI Opportunity

# of Months to Surpass 100m Users



Source: Goldman Sachs Research.

Generative AI Enterprise TAM



Source: Roundhill Investments. Note: Bear Case (assumes 9% of global labor force uses GAI enterprise applications, and 47.5% of monthly software expenditure per employee shifts to GAI). Base Case (assumes 10% of global labor force uses GAI enterprise applications, and 50% of monthly software expenditure per employee shifts to GAI). Bull Case (assumes 15% of global labor force uses GAI enterprise applications, and 50% of monthly software expenditure per employee shifts to GAI). Source: World Bank, International Monetary Fund, IDC, Bloomberg, Roundhill Investments, April, 2023. Subject to change.

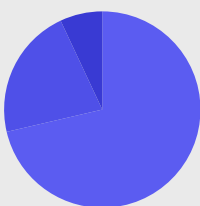
**Top Ten Holdings (as of 3/31/25)**

NVIDIA Corp	8.12%	Baidu Inc	4.41%
Microsoft Corp	6.45%	Alibaba Group Holding Ltd	4.40%
Alphabet Inc	6.23%	Taiwan Semiconductor Manufacturing Co Ltd	3.97%
Meta Platforms Inc	4.73%	Dell Technologies Inc	3.83%
Tencent Holdings Ltd	4.41%	SK Hynix Inc	3.53%

ETF holdings are subject to change at any time and should not be interpreted as an offer of these securities.

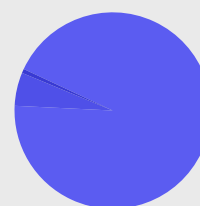
**Sector Breakdown**

Information Technology	71.0%
Communication Services	21.6%
Consumer Discretionary	6.9%



**Market Capitalization Breakdown**

Large Cap (>\$10B)	93.3%
Mid Cap (\$2-10B)	5.5%
Small Cap (<\$2B)	0.7%



**Overview**

Roundhill believes that generative artificial intelligence will be one of the most impactful technological innovations of the coming decades, driving productivity growth across the global economy. The Roundhill Generative AI & Technology ETF is the first ETF globally focused on providing exposure to companies developing generative artificial intelligence and related technologies.

**Geographic Breakdown**

United States	68.1%
China	18.6%
Taiwan	5.3%
South Korea	3.5%
Japan	1.7%
Britain	1.2%
Netherlands	1.0%

**CHAT Performance (as of 3/31/25)**

	1-Year	Since Inception (05/18/2023)
<b>NAV</b>	-1.72%	18.69%
<b>Market Price</b>	-2.08%	18.59%

Performance for periods greater than one year shown annualized.

The performance data quoted represents past performance. Past performance does not guarantee future results. Current performance may be lower or higher than the performance data quoted. The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Returns less than one year are not annualized. For the most recent month-end performance, please call (855) 561-5728. You cannot invest directly in an index. Shares are bought and sold at market price (closing price), not net asset value (NAV), and are not individually redeemed from the Fund. Market performance is determined using the bid/ask midpoint at 4:00pm Eastern Time when the NAV is typically calculated. Brokerage commissions will reduce returns. Short-term performance, in particular, is not a good indication of the fund's future performance, and an investment should not be made based solely on returns.

**Expense Ratio** 0.75%



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**Investors should consider the investment objectives, risk, charges and expenses carefully before investing. For a prospectus or summary prospectus with this and other information about Roundhill ETFs please call 1-855-561-5728 or visit the website at [www.roundhillinvestments.com/etf/CHAT](http://www.roundhillinvestments.com/etf/CHAT). Read the prospectus or summary prospectus carefully before investing.**

**Artificial Intelligence Company Risk.** Companies involved in, or exposed to, artificial intelligence related businesses may have limited product lines, markets, financial resources or personnel. These companies face intense competition and potentially rapid product obsolescence, and many depend significantly on retaining and growing the consumer base of their respective products and services. **Technology Sector Risk.** The Fund will invest substantially in companies in the information technology sector, and therefore the performance of the Fund could be negatively impacted by events affecting this sector. Market or economic factors impacting technology companies and companies that rely heavily on technological advances could have a significant effect on the value of the Fund's investments. The value of stocks of information technology companies and companies that rely heavily on technology is particularly vulnerable to rapid changes in technology product cycles, rapid product obsolescence, government regulation and competition, both domestically and internationally, including competition from foreign competitors with lower production costs. **New Fund Risk.** The Fund is a recently organized management investment company with no operating history. As a result, prospective investors do not have a track record or history on which to base their investment decisions. **Small-Capitalization Investing.** The securities of small-capitalization companies may be more vulnerable to adverse issuer, market, political, or economic developments than securities of large- or mid-capitalization companies. The securities of small capitalization companies generally trade in lower volumes and are subject to greater and more unpredictable price changes than large- or mid-capitalization stocks or the stock market as a whole. **Micro-Capitalization Investing.** Micro-capitalization companies often have limited product lines, narrower markets for their goods and/or services and more limited managerial and financial resources than larger, more established companies, including companies which are considered small- or mid-capitalization. **Concentration Risk.** The Fund will be concentrated in securities of issuers having their principal business activities in the technology group of industries. To the extent that the Fund concentrates in a group of industries, it will be subject to the risk that economic, political, or other conditions that have a negative effect on that group of industries will negatively impact them to a greater extent than if its assets were invested in a wider variety of industries.

Roundhill Financial Inc. serves as the investment advisor.

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